ICERA

PRICING VS. COMPETITION

MUSE 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MUSE II	VEIL	AURORA	EQUILITY
MODEL NUMBER	C-6690	K-1381-0	MS686124CEFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$968	$1520	$1772	$992

ICERA

PRICING VS. COMPETITION

CADENCE 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	CADENCE II	VEIL	AQUIA	EQUILITY
MODEL NUMBER	C-6270	K-1381-0	MS646124CEMFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$900	$1520	$1534	$992

ICERA

PRICING VS. COMPETITION

VISTA II 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	VISTA	REACH COMFORT	REDDINGTON	EQUILITY
MODEL NUMBER	C-2620	K-78080-0	MS672124CUFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	INCLUDED
TOTAL LIST PRICE	$766	$1084	$1118	$992

ICERA

PRICING VS. COMPETITION

MALIBU 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MALIBU	REACH COMFORT	REDDINGTON	EQUILITY
MODEL NUMBER	C-6250	K-78080-0	MS672124CUFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	INCLUDED
TOTAL LIST PRICE	$890	$1084	$1118	$992

ICERA

PRICING VS. COMPETITION

JULIAN SKIRTED 1PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	JULIAN	MEMOIRS STATELY	GUINEVERE	WYATT
MODEL NUMBER	C-6320	K-6428	MS974224CEFG	D22005C101
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$962	$1135	$1725	$1135

ICERA

PRICING VS. COMPETITION

RIOSE 1PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	RIOSE	SANTA ROSA	ULTRAMAX	CADET LOFT
MODEL NUMBER	C-6200	K-30812	MS608114CEFG	2535.128
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$599	$748	$747	$814

ICERA

PRICING VS. COMPETITION

MUSE 2PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MUSE	VEIL	AQUIA	EQUILTIY
MODEL NUMBER	CT-3690	K-28161	CST446CEMFGN	D2210AA109
ANTIMICROBIAL GLAZE	INCLUDED	NO	YES	YES
TOTAL LIST PRICE	$660	$914	$1010	$774

ICERA

PRICING VS. COMPETITION

CADENCE 2PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	CADENCE II	VEIL	AQUIA	EQUILTIY
MODEL NUMBER	CT-3170	K-28161	CST446CEMFGN	D2210AA109
ANTIMICROBIAL GLAZE	INCLUDED	NO	YES	YES
TOTAL LIST PRICE	$656	$914	$1010	$774

ICERA

PRICING VS. COMPETITION

MALIBU 2PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	MALIBU	CIMARRON	GLASTON	CADET 3
MODEL NUMBER	CT-3250	K-5310-0	CST472CEFG	2989.101
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$618	$666	$834	$729

ICERA

PRICING VS. COMPETITION

RICHMOND 2PC COMPARISON

BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD
MODEL NAME	RICHMOND	TRESHAM	PROMENADE	TOWN SQUARE
MODEL NUMBER	6123	K-3950	CST404CEFG	2917.228
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$598	$780	$951	$838

ICERA

PRICING VS. COMPETITION

PALERMO 2PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	PALERMO II	KINGSTON	ENTRADA	COLONY
MODEL NUMBER	CT-2250	K-26077	CST244EF	250AA104
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	NO
TOTAL LIST PRICE	$325	$456	$454	$398