

MUSE 1PC SKIRTED COMPARISON



BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD (DXV)
MODEL NAME	MUSE II	VEIL	AQUIA	EQUILITY
MODEL NUMBER	C-6690	K-1381-0	MS646124CEMFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	\$922	\$1198	\$1279	\$1275

CADENCE 1PC SKIRTED COMPARISON



ICERA



KOHLER



TOTO



AMERICAN STANDARD
(DXV)

BRAND

CADENCE II

VEIL

AQUIA

EQUILITY

MODEL NAME

MODEL NUMBER

C-6270

K-1381-0

MS646124CEMFG

D22690A109

ANTIMICROBIAL GLAZE

INCLUDED

NO

INCLUDED

INCLUDED

TOTAL LIST PRICE

\$865

\$1198

\$1279

\$1275

VISTA II 1PC SKIRTED COMPARISON



BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD (DXV)
MODEL NAME	VISTA	REACH COMFORT	CARLYLE	EQUILITY
MODEL NUMBER	C-2620	K-78080-0	MS614124CEFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	\$901	\$927	\$1004	\$1275

MALIBU 1PC SKIRTED COMPARISON



BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD (DXV)
MODEL NAME	MALIBU	REACH COMFORT	CARLYLE	EQUILITY
MODEL NUMBER	C-6250	K-78080-0	MS614124CEFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	\$826	\$927	\$1004	\$1275

JULIAN SKIRTED 1PC COMPARISON



BRAND

ICERA

KOHLER

TOTO

AMERICAN STANDARD

MODEL NAME

JULIAN

MEMOIRS STATELY

GUINEVERE

WYATT

MODEL NUMBER

C-6320

K-6428

MS974224CEFG

D22005C101

ANTIMICROBIAL GLAZE

INCLUDED

NO

INCLUDED

INCLUDED

TOTAL LIST PRICE

\$896

\$1400

\$1447

\$1295

PRICING VS. COMPETITION

RIOSE 1PC COMPARISON



BRAND

ICERA

KOHLER

TOTO

AMERICAN STANDARD

MODEL NAME

RIOSE

SANTA ROSA

ECO ULTRAMAX

CADET LOFT

MODEL NUMBER

C-6200

K-30812

MS854114ELG

2535.128

ANTIMICROBIAL GLAZE

INCLUDED

NO

INCLUDED

INCLUDED

TOTAL LIST PRICE

\$576

\$598

\$912

\$750

MUSE 2PC SKIRTED COMPARISON



BRAND

ICERA

KOHLER

TOTO

AMERICAN STANDARD

(DXV)

MODEL NAME

MUSE

VEIL

AQUIA

EQUILITY

MODEL NUMBER

CT-3690

K-28161

CST446CEMFGN

D2210AA109

ANTIMICROBIAL GLAZE

INCLUDED

NO

YES

YES

TOTAL LIST PRICE

\$612

\$836

\$952

\$868

CADENCE 2PC SKIRTED COMPARISON



ICERA



KOHLER



TOTO



AMERICAN STANDARD
(DXV)

MODEL NAME

CADENCE II

VEIL

AQUIA

EQUILTIY

MODEL NUMBER

CT-3170

K-28161

CST446CEMFGN

D2210AA109

ANTIMICROBIAL GLAZE

INCLUDED

NO

YES

YES

TOTAL LIST PRICE

\$612

\$836

\$952

\$868

MALIBU 2PC SKIRTED COMPARISON



BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD
MODEL NAME	MALIBU	CIMARRON	VESPIN	CADET 3
MODEL NUMBER	CT-3250	K-5310-0	CST474CEFG	2989.101
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	\$577	\$686	\$1004	\$607

PALERMO 2PC COMPARISON



ICERA



KOHLER



TOTO



AMERICAN STANDARD

BRAND	ICERA	KOHLER	TOTO	AMERICAN STANDARD
MODEL NAME	PALERMO II	HIGHLINE	ENTRADA	COLONY
MODEL NUMBER	CT-2250	K-3999	CST244EF	250AA104
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	NO
TOTAL LIST PRICE	\$295	\$430	\$392	\$411

PRICING VS. COMPETITION

RICHMOND 2PC COMPARISON



BRAND

ICERA

KOHLER

TOTO

AMERICAN STANDARD

MODEL NAME

RICHMOND

TRESHAM

PROMENADE

TOWN SQUARE

MODEL NUMBER

6123

K-3950

CST404CEFG

2917.228

ANTIMICROBIAL GLAZE

INCLUDED

NO

YES

INCLUDED

TOTAL LIST PRICE

\$553

\$773

\$942

\$762