



SALES INCENTIVE CLAIM FORM

E: SPIFFS@ICERAUSA.COM | F: 855-447-0344

Valid for sales of Icera and Villeroy & Boch products from 1/1/2024 - 12/31/2024

| CONTACT INFORMATION | |
|---------------------|--|
| NAME: | |
| SSN # | |
| COMPANY: | |
| HOME ADDRESS: | |
| CITY: | |
| STATE: | |
| ZIP: | |
| TELEPHONE: | |
| EMAIL: | |

| INCENTIVE PER UNIT (BASED ON LIST PRICE) | |
|--|-------------------------|
| \$30 | iWash CS-22.01 |
| \$15 | iWash S-12.01 |
| \$15 | \$650+ LIST PRICE* |
| \$10 | \$401 - 650 LIST PRICE* |
| \$3 | \$150 - 400 LIST PRICE* |

A copy of the Sales Invoice(s) to the customer must be attached. Sales invoice must show net retail price and customer name. Retail price must adhere to the Icera UMRP policy (see written policy for details). Claims for items sold at a discount outside of UMRP policy will be denied. Claims must be submitted within 60 days of sale. Incomplete forms will be returned. Internet / e-commerce sales are not eligible for payout.

*Items sold as sets (e.g., two-piece toilets) are considered one item. That is, 1 bowl listing at \$150 and 1 tank listing at \$150 would be equal to \$300 list and be eligible for a \$3 spiff.

Vanity components are not considered set items. Showroom sales for individual components (cabinet, stone top, sink or lav top) are eligible for incentive payout per the table above.

| SALES INVOICE # | SALES INVOICE DATE | MODEL # | QTY SOLD | NET RETAIL PRICE | INCENTIVE AMT PER UNIT | SUBTOTAL |
|--|--------------------|---------|----------|------------------|------------------------|----------|
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| If more rows are needed, leave TOTAL AMT blank on this page and continue on next page. | | | | | TOTAL AMT: | |

Signature: _____ Date: _____

When complete, please email form to SPIFFS@ICERAUSA.COM or fax to 855-447-0344. Incentives are only applicable to the sales of products purchased through Icera's standard discount structure. Displays, job quotes and otherwise specially discounted items (personal use discount, etc.) are not eligible. Approved claims will only be paid after the dealer's settlement of Icera's invoice.



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| | | | | | TOTAL AMT: | |

Signature: _____ Date: _____

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SPIFF CHECK RUN SCHEDULE 2024 - 25

E: SPIFFS@ICERAUSA.COM | F: 855-447-0344

| Deadline for Submission | Check Run By |
|-------------------------|--------------------|
| January 15, 2024 | January 31, 2024 |
| March 15, 2024 | March 29, 2024 |
| May 15, 2024 | May 31, 2024 |
| July 15, 2024 | July 31, 2024 |
| September 16, 2024 | September 30, 2024 |
| November 15, 2024 | November 29, 2024 |
| January 15, 2025 | January 31, 2025 |

**Checks will be delivered by your local Sales Representative after the Run By date.
Please refer any questions to spiffs@icerausa.com.**