



SALES INCENTIVE CLAIM FORM

E: SPIFFS@ICERAUSA.COM | F: 855-447-0344

Valid for sales of Icera and Villeroy & Boch products from 1/1/2023 - 12/31/2023

CONTACT INFORMATION	
NAME:	
SSN #	
COMPANY:	
HOME ADDRESS:	
CITY:	
STATE:	
ZIP:	
TELEPHONE:	
EMAIL:	

INCENTIVE PER UNIT (BASED ON LIST PRICE)	
\$30	Muse iWash C-20.01 + S-20.01 iWash CS-22.01 (coming soon)
\$15	iWash S-12.01
\$15	\$650+ LIST PRICE*
\$10	\$401 - 650 LIST PRICE*
\$3	\$150 - 400 LIST PRICE*

A copy of the Sales Invoice(s) to the customer must be attached. Sales invoice must show net retail price and customer name. Retail price must adhere to the Icera UMRP policy (see written policy for details). Claims for items sold at a discount outside of UMRP policy will be denied. Claims must be submitted within 60 days of sale. Incomplete forms will be returned. Internet / e-commerce sales are not eligible for payout.

*Items sold as sets (e.g., two-piece toilets) are considered one item. That is, 1 bowl listing at \$150 and 1 tank listing at \$150 would be equal to \$300 list and be eligible for a \$3 spiff.

Vanity components are not considered set items. Showroom sales for individual components (cabinet, stone top, sink or lav top) are eligible for incentive payout per the table above.

SALES INVOICE #	SALES INVOICE DATE	MODEL #	QTY SOLD	NET RETAIL PRICE	INCENTIVE AMT PER UNIT	SUBTOTAL
TOTAL AMT:						

Signature: _____ Date: _____

When complete, please email form to SPIFFS@ICERAUSA.COM or fax to 855-447-0344. Incentives are only applicable to the sales of products purchased through Icera's standard discount structure. Displays, job quotes and otherwise specially discounted items (personal use discount, etc.) are not eligible. Approved claims will only be paid after the dealer's settlement of Icera's invoice.



SPIFF CHECK RUN SCHEDULE 2023 - 24

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Deadline for Submission	Check Run By
January 14, 2023	January 31, 2023
March 15, 2023	March 31, 2023
May 15, 2023	May 31, 2023
July 14, 2023	July 31, 2023
September 15, 2023	September 29, 2023
November 15, 2023	November 30, 2023
January 15, 2024	January 31, 2024

**Checks will be delivered by your local Sales Representative after the Run By date.
Please refer any questions to spiffs@icerausa.com.**