ICERA

PRICING VS. COMPETITION

MUSE 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MUSE II	BRAZN	AQUIA	EQUILITY
MODEL NUMBER	C-6690	K-22378-0	MS646124CEMFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$878	$1492	$1117	$1159

ICERA

PRICING VS. COMPETITION

CADENCE 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	CADENCE II	BRAZN	AQUIA	EQUILITY
MODEL NUMBER	C-6270	K-22378-0	MS646124CEMFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$823	$1492	$1117	$1159

ICERA

PRICING VS. COMPETITION

VISTA II 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	VISTA	REACH COMFORT	CARLYLE	EQUILITY
MODEL NUMBER	C-2620	K-78080-0	MS614114CEFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$858	$1020	$1116	$1159

ICERA

PRICING VS. COMPETITION

MALIBU 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MALIBU	REACH COMFORT	CARLYLE	EQUILITY
MODEL NUMBER	C-6250	K-78080-0	MS614114CEFG	D22690A109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$786	$1020	$1116	$1159

ICERA

PRICING VS. COMPETITION

RICHMOND 1PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**KOHLER**	**AMERICAN STANDARD (DXV)**
MODEL NAME	RICHMOND II	TRESHAM	MEMOIRS	WYATT
MODEL NUMBER	6670.128	K-3981	K-6428	D22005C101
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	INCLUDED
TOTAL LIST PRICE	$878	$1202	$1564	$1177

ICERA

PRICING VS. COMPETITION

RIOSE 1PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	RIOSE	SANTA ROSA	ECO ULTRAMAX	CADET LOFT
MODEL NUMBER	C-6200	K-3810	MS854114ELG	2535.128
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$548	$655	$912	$714

ICERA

PRICING VS. COMPETITION

JULIAN 1PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AXENT**
MODEL NAME	JULIAN	KATHRYN	PROMENADE II	PENINSULA
MODEL NUMBER	C-2320	K-3940	MS814224CEFG	W531-1131-U1
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$603	$1081	$922	$699

ICERA

PRICING VS. COMPETITION

CADENCE 2PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**KOHLER**	**TOTO**
MODEL NAME	CADENCE II	PERSUADE CURV	BETELLO	AQUIA
MODEL NUMBER	CT-3170-II	K-75790	K-20197	CST446CEMFG
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	YES
TOTAL LIST PRICE	$582	$822	$718	$828

ICERA

PRICING VS. COMPETITION

MALIBU 2PC SKIRTED COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD (DXV)**
MODEL NAME	MALIBU	CIMARRON	VESPIN	EQUILITY
MODEL NUMBER	CT-3250	K-5310-0	CST474CEFG	D2210AA109
ANTIMICROBIAL GLAZE	INCLUDED	NO	INCLUDED	INCLUDED
TOTAL LIST PRICE	$548	$683	$874	$789

ICERA

PRICING VS. COMPETITION

PALERMO 2PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**TOTO**	**AMERICAN STANDARD**
MODEL NAME	PALERMO II	HIGHLINE	DRAKE	Cadet 3
MODEL NUMBER	CT-2250	K-3999	CST744EL	270FA101.020
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	YES
TOTAL LIST PRICE	$418	$495	$516	$527

ICERA

PRICING VS. COMPETITION

RICHMOND 2PC COMPARISON

BRAND	**ICERA**	**KOHLER**	**KOHLER**	**AMERICAN STANDARD**
MODEL NAME	RICHMOND	TRESHAM	MEMOIRS	TOWN SQUARE
MODEL NUMBER	6123	K-3950	K- 3817	2917.228
ANTIMICROBIAL GLAZE	INCLUDED	NO	NO	INCLUDED
TOTAL LIST PRICE	$526	$717	$698	$699